

NORTH CAROLINA DEPARTMENT OF JUSTICE

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ELDER FRAUD UNIT

- ◊ Outreach
- ◊ Interdiction
- ◊ Work with Family Members
- ◊ Work with Financial Institutions
- ◊ Legislation
- ◊ Enforcement Actions

STATISTICS: AVERAGE LOSS FROM SCAMS TARGETING SENIORS

◇ 2009 – 2013: \$10,000

◇ 2014: \$7,500

◇ 2015: \$8,000

◇ 2016: \$7,700

◇ 2017: \$8,900

◇ 2018: \$25,120! **

STATISTICS (2020)

- ◆ Sweetheart (Friendship) Scams (Avg. \$63,000)
 - ◆ 53 Victims
 - ◆ \$3.3 Million
- ◆ Sweepstakes Scams (Avg. \$27,500)**
 - ◆ 54 Victims
 - ◆ \$1.5 Million
- ◆ Grandparents' Scams (Avg. \$19,000)
 - ◆ 8 Victims
 - ◆ \$152,500
- ◆ Government Grant Scams (Avg. \$8,000)
 - ◆ 23 Victims
 - ◆ \$186,000

STATISTICS (2021)

- ◆ Sweetheart (Friendship) Scams (Avg. \$68,000)

- ◆ 37 Victims

- ◆ \$2.5 Million

- ◆ Sweepstakes Scams (Avg. \$43,000)

- ◆ 57 Victims

- ◆ \$2.5 Million

- ◆ Grandparents' Scams (Avg. \$44,000)

- ◆ 4 Victims

- ◆ \$176,000

SWEETHEART (FRIENDSHIP) SCAMS

- ◆ Contact Made Through:
 - ◆ Facebook
 - ◆ LinkedIn
 - ◆ Other Messaging Apps (WeChat)
 - ◆ Dating Sites
- ◆ Prey On Vulnerability
- ◆ Claim Distress
- ◆ Money Sent Through:
 - ◆ Gift Cards
 - ◆ Bank-To-Bank Wires
 - ◆ Regular Mail (Usually Cashiers Checks)
- ◆ Cryptocurrency

BIG PICTURE

- ◆ Scam Susceptibility
- ◆ Re-Victimization
- ◆ Traits and Behaviors of Senior Victims
- ◆ Tips For Assisting Targeted Seniors

